

SEMINOLE COUNTY WOMAN NEWSPAPER™

Your access to the women's market!

Estimated 80,000+ Readers

Our readers are earning incomes, buying and building homes, owning and manufacturing businesses, making investments and still shopping for the family!

- Health & Wellness • Fitness
- Business • Education • Family
- Home & Garden • Travel
- Arts • Automotive • Latino Woman
- Teen Woman • Entertaining
- Leisure • Real Estate & Construction

SEMINOLE COUNTY WOMEN are the major consumers in today's market — 80% of all consumers purchases are made by women!

Your ad in Seminole County Woman Newspaper™ reaches this dynamic consumer, every two months. That's 7-8 weeks of exposure!

Our graphics team offers all stages of design, composition, and photography. We can assist you in making your creative ideas come to life, while upholding your brand integrity.

For advertising or editorial information contact:

Tina Holden
Seminole County Woman Newspaper™
PO Box 162244
Altamonte Springs, FL 32716-2244

Publisher Contact:

Tina Holden **407-788-8462 • 407-908-8462**
Fax: 407-865-9199

Tina@SeminoleCountyWoman.com
or Advertising@SeminoleCountyWoman.com



DISTRIBUTION:

Medical Buildings
Doctors' Offices
Health Clubs
Libraries
Bookstores
Hospitals
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Retail Stores
Banks
Office Buildings
Information Centers
Hotels/Motels
Restaurants
Hair & Nail Salons
Day Spas
Apartment & Condos
& More!
At over 1,500 locations and
growing...



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PO BOX 162244, ALTAMONTE SPRINGS, FL 32716-2244
www.seminolecountywoman.com



SEMINOLE COUNTY WOMAN

NEWSPAPER™

Advertising rates are based on camera-ready artwork. Copy is generally 800 words per full page (using a 12 point font). Photos need to be a minimum 200 ppi. Digital format is preferred. We are unable to accept inkjet ad printouts. We are unable to guarantee the results of reverse and fine print.

Ads rarely float and off sized ads will generally be re-bordered (or distorted) to fit the correct size.

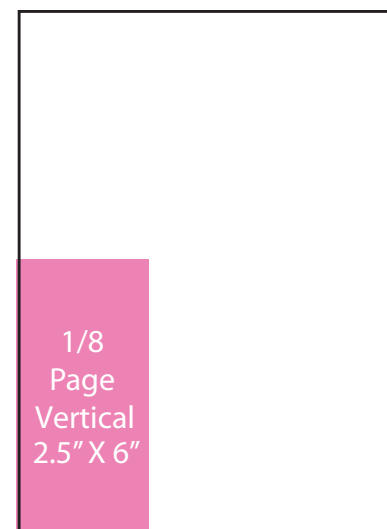
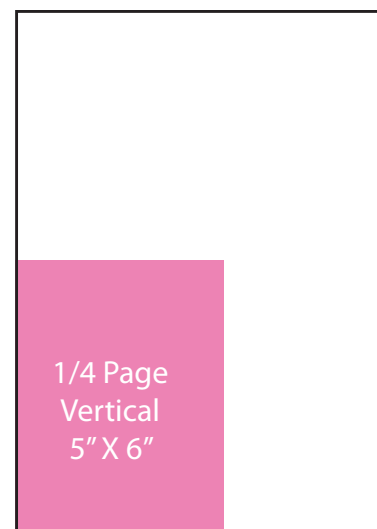
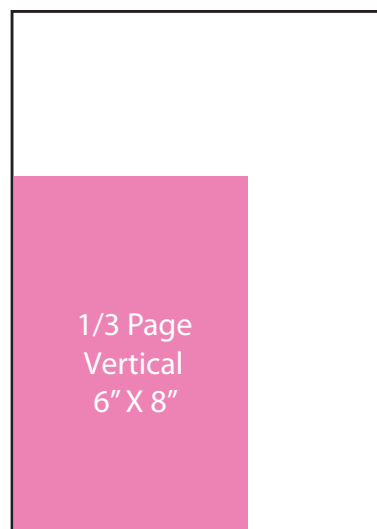
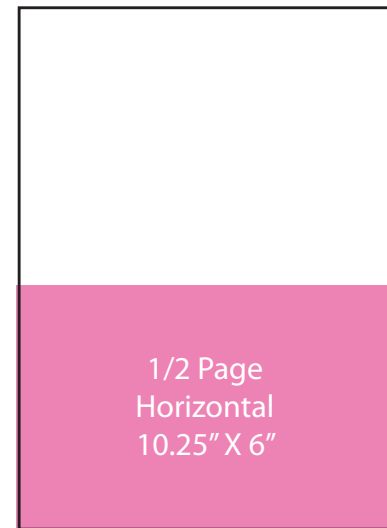
Camera ready art is accepted in pdf (preferred) or jpg format.

Photos should be saved in jpg format.

Copy must be saved as a plain text or as a Word.doc file.

Media can be received via email, CD, DVD or FTP (preferred).

Creative Services such as graphics and photography are available at minimum.



Standard Positions (Black & White)		
Page Size:	Rate:	Ad Size (W x H):
Full	\$995.	10.25" x 12.5"
2/3	\$765.	8" x 11"
Half	\$650.	10.25" x 6"
1/3	\$450.	6" x 8"
Quarter	\$375.	5" x 6"
1/8	\$275.	2.5" x 6"

Premium Positions (Black & White)		
Page Size:	Rate:	Ad Size (W x H):
Back Cover	\$3250.	10.25" x 12.5"
Inside Covers	\$2675.	10.25" x 12.5"
Four Color		
Full Page	\$1350	10.25" x 12.5"
sales@seminolecountywoman.com		

Deadline Schedule

January / February ----- December 10
 March / April ----- February 10
 May / June ----- April 10

July / August ----- June 10
 September / October ----- August 10
 November / December ----- October 10

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